

Are you ready?

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Sustainability matters for customers & partners



They are under pressure to report sustainability performance (ESG metrics) and they need to consider the sustainability metrics of their suppliers, including their logistics providers

- Pressure from their own customers and general public
- Pressure from their shareholders and investors
- Regulatory pressure, current and future
- Pressure from their employees

Sustainability matters for employees



BOOMERS

Born 1946-1964

Vietnam, Moon Landing
Civil/Women's Rights
Experimental
Innovators
Hard Working
Personal Computer

In 2019 16%

In 2030



GEN X

Born 1965-1976

Fall of Berlin Wall
Gulf War
Independent
Free Agents
Internet, MTV, AIDS
Mobile Phone

20%

20%



MILLENNIAL

Born 1977-1997

9/11 Attacks
Community Service
Immediacy
Confident, Diversity
Social Everything
Google, Facebook

50% ~64% 14%

50% ~80% 30%



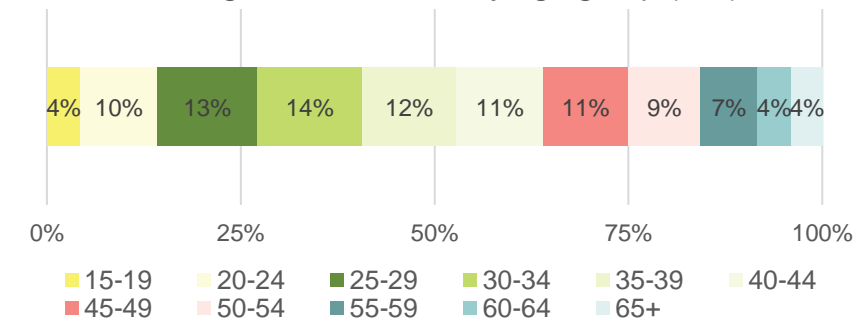
GEN 2020

After 1997

Age 15 and Younger
Optimistic
High Expectations
Apps
Social Games
Tablet Devices

The millennials are the most sustainability-conscious generation, as consumers and as employees

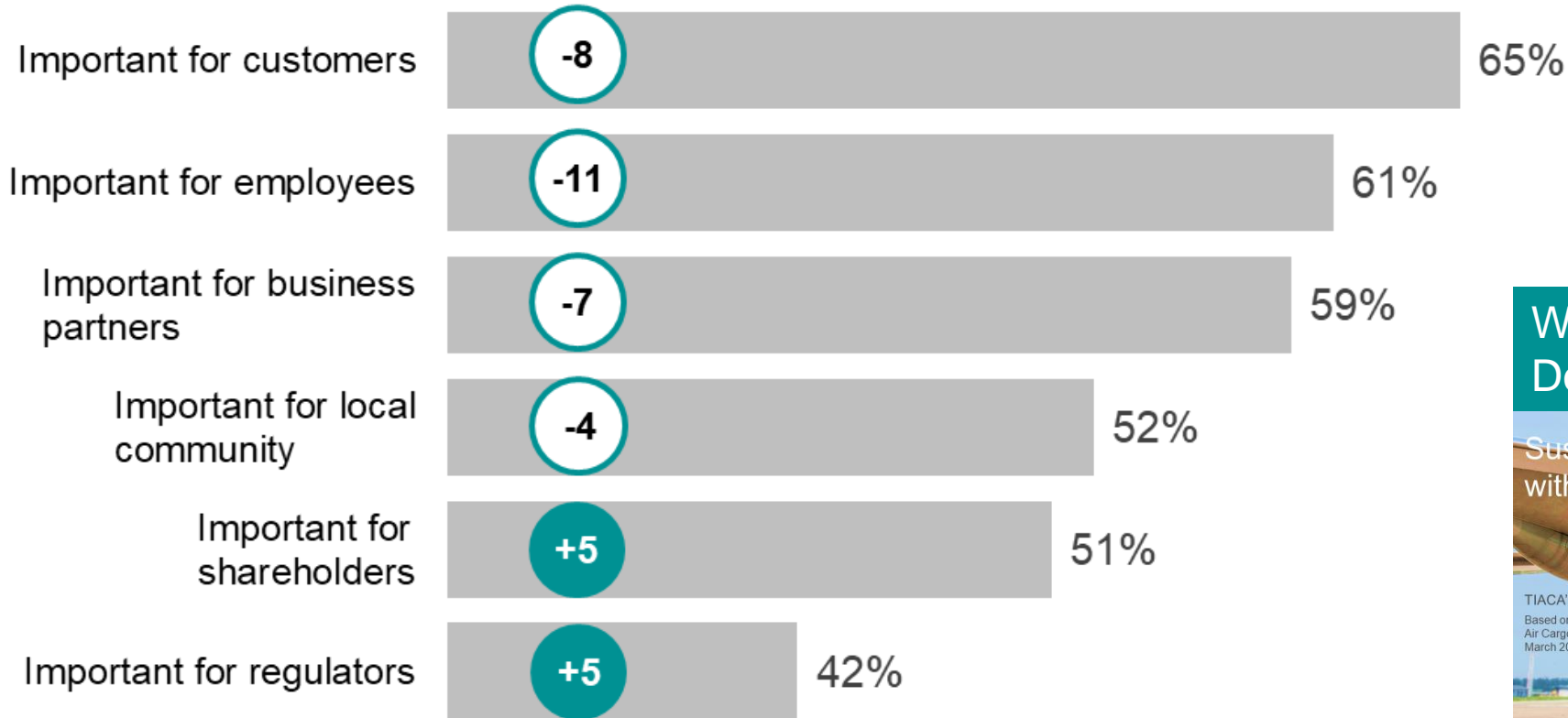
2019 global workforce, by age group (ILO)



All persons of working age who furnish the supply of labor for the production of goods and services during a specified time-reference period. It refers to the sum of all persons of working age who are employed and those who are unemployed.

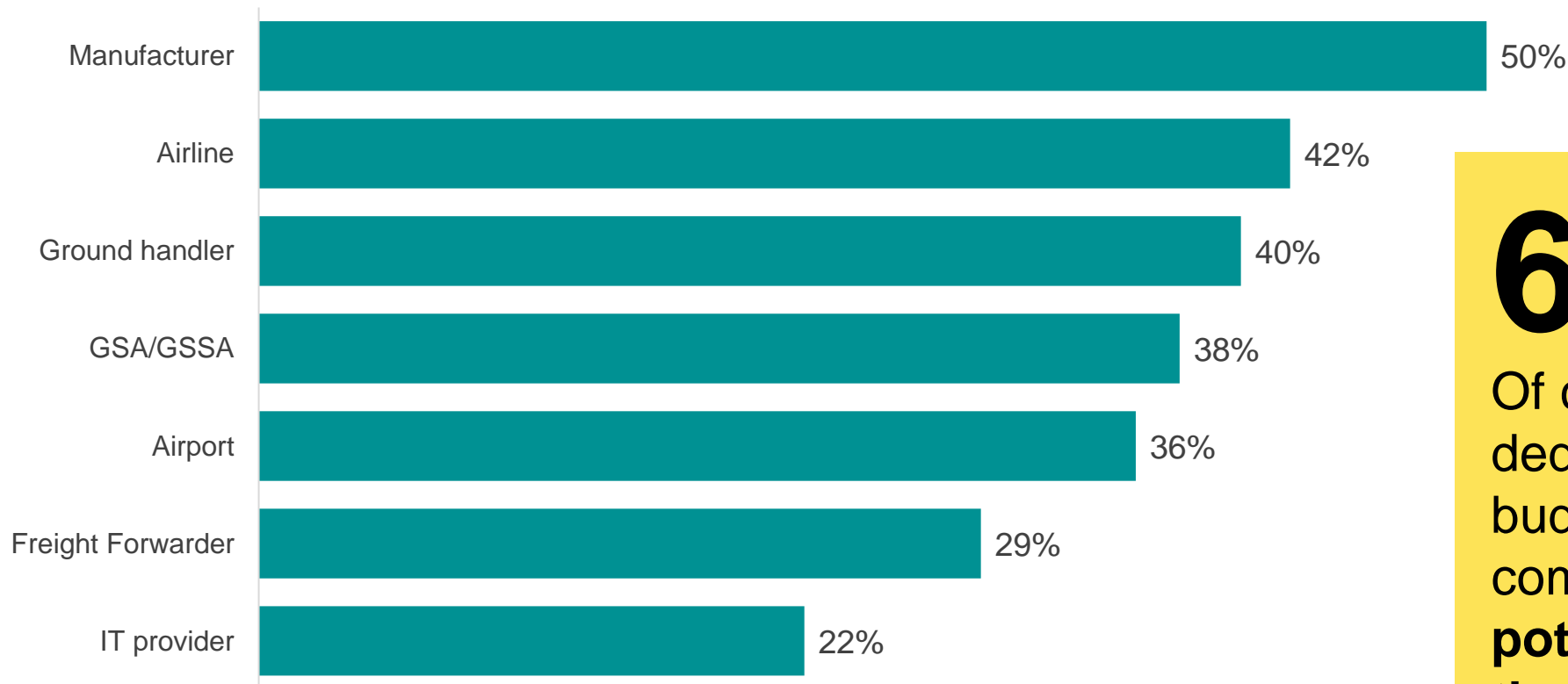
Air cargo and the sustainability pressure

Why is sustainability important to your organization?



Only 37% of the air cargo companies have a dedicated budget to drive their sustainability agenda

Does your company have a sustainability budget in place?



60%



Of companies with a dedicated sustainability budget have increased it compared to last year, **potentially consolidating their leading advantage**

You might feel or think

Limited opportunities



Limited impact



Limited responsibility



**It's not personal
It's just business**



Business is business

- Can you afford not considering ESG in your strategy?
- What will be the costs of inaction?
- Without good ESG credentials, can you still be a provider/partner of choice?
- Without visible care for the planet, society and people, can you still be an employer of choice?
- Without good ESG ratings, can you be an investment of choice?
- Without credible progress on decarbonization, noise, water, waste management, will you maintain your license to operate?

We help you

Understand

- Understand the global trends
- Navigate the ESG ecosystem, including the new TIACA BlueSky
- Assess what matters to your company and its key external & internal stakeholders

the context

Adapt

- Identify & implement quick wins
- Design new sustainable products for retain customers and gain new ones
- Build trustworthy sustainability reports

your portfolio & activities

Transform

- Formulate your true corporate ESG ambitions, commitments and action plan
- Accelerate your sustainable transformation journey

your strategy & culture