

CHANGEHORIZON

Change Horizon

Consulting & strategic advisory services

April 2023

Change Horizon
Chemin de Blandonnet 8
1214 Vernier, Geneva
Switzerland
www.changehorizon.ch



About us

Independent and **impact-focused** management consulting firm, founded in 2019.

We drive **positive change** for our customers within the aviation & logistics industries.

We are a growing team of **consultants on a mission** to support and contribute actively to the sustainable transformation of our sector.

We are uniquely positioned and recognized **thought leaders** and influencers in aviation & logistics on emerging priorities: sustainability, drones and diversity & inclusion.

We support executive boards, managing directors, owners, shareholders, advisory and supervisory boards of companies and non-profit organizations in developing, updating and implementing sustainable **strategies**.

50+ leaders

Strategic advisors to CEOs, executives, start-up founders, based on industry experience and thought leadership



22 mandates

In just 3 years: transformation project, industry engagement, market research, market entry strategy, ESG strategy, new product development

14 start-ups

Actively supporting emerging start-ups we believe in through strategic advisory services, coaching, industry expertise sharing and network access

We focus on emerging trends we believe in, and which are not yet fully considered

We help you understand why they matter to your business & how to integrate them in your corporate strategy and culture



Our unique expertise: we speak sustainability & air cargo

We bring cargo expertise and specificities to your corporate sustainability strategy

We translate your corporate sustainability strategy into relevant action plan for your cargo business

We design relevant engagement strategy to explain your corporate sustainability ambitions and embark your cargo stakeholders

We monitor market expectations and adapt your portfolio with adequate sustainability-focused solutions

Air cargo sustainability roadmap

Air cargo materiality assessment



BlueSky training and readiness

Air cargo CO2 calculation methodologies

What we do for our clients

Core air cargo companies worldwide

Airlines, freight forwarders, ground handlers, airports, cargo drone operators, other transport providers

- Strategic advisory roles & sparring partnership to executives
- SWOT analysis & ESG materiality assessment
- ESG landscape & awareness
- Sustainability strategy, targets and roadmap
- Revised corporate strategy, including vision, mission and values
- Sustainability culture
- Diversity & inclusion strategy and action plan
- Corporate reputation & external influence

Industry associations & governmental agencies

International, regional and local organizations, industry groups, UN and governmental agencies

- Strategic advisory roles & sparring partnership to executives
- Market surveys and studies
- White papers and thought leadership publications
- Industry campaigns

Solution providers, already well-established & start-ups

IT & digital, market data, ULD, cold chain, packaging, drone manufacturers & solution providers

- Strategic advisory roles & sparring partnership to executives
- SWOT, market analysis, customer feedback survey and competitive landscape
- CO2 calculation methodologies
- New product development, in line with sustainability priorities
- Market entry & expansion plans
- Engagement strategy within the air cargo industry, including industry awards submission

We drive positive change at industry level

Push sustainability within the air cargo industry through **TIACA's Sustainability** program & **BlueSky** assessment



Support industry's development through modern and affordable **training** and **business networking** options



Improve gender diversity in the industry, through **Women & Aviation & Logistics**



Contribute to showcasing and celebrating best practices as jury member for several **industry awards**



We have extensive experience with industry associations

Former employees of **IATA**, with Celine Hourcade being the former Head of Cargo Transformation

Several mandates for **TIACA**, including acting as Transition Director (Celine Hourcade) and Communication expert (Justina Messeiller) in 2020 & driving its sustainability program

Driver of **Pharma.Aero** - TIACA project Sunrays on establishing first COVID-19 vaccines logistics guidelines

Partner & strategic advisor to **Neutral Air Partner**

Regular engagement with **ACI** World, **FIATA**, European Shippers Council, Platform for Unmanned Cargo Aircraft (PUCA)

Authors or co-authors of several industry publications:

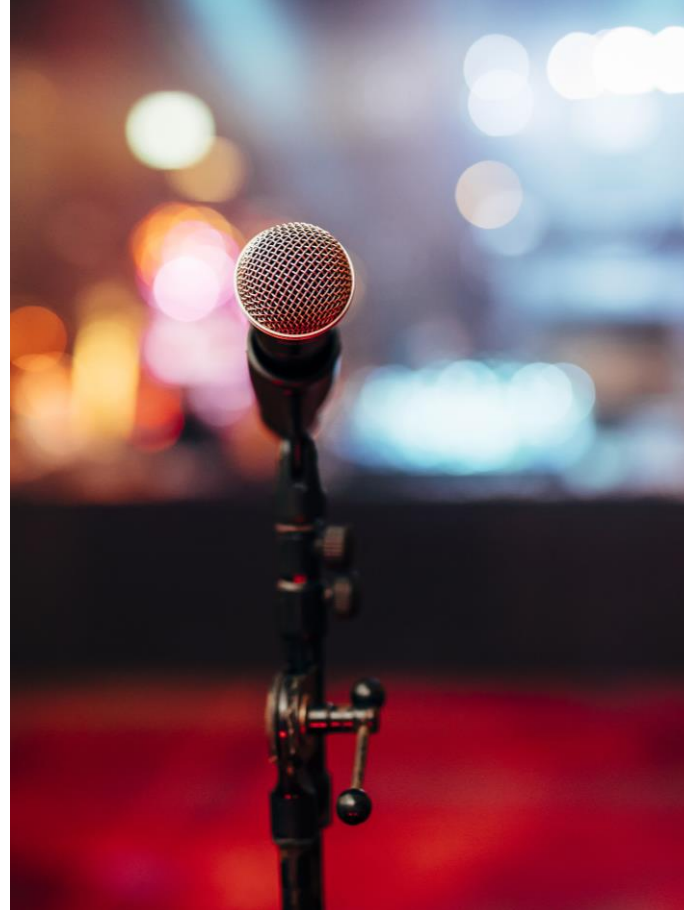
- TIACA's Air Cargo Sustainability Roadmap & other sustainability publications for TIACA
- TIACA-Pharma.Aero Sunrays white papers
- IATA's Cargo Facility of the Future white paper
- World Economic Forum's Digital Transformation Initiative - Aviation, Travel and Tourism Industry



We have extensive connections with industry events & trade press

Regular **speakers** at industry conferences:

- Air Cargo Europe
- Air Cargo Americas
- IATA World Cargo Symposium
- TIACA events
- FIATA events
- Dubai Airshow
- GHI events
- Cool Chain Association event
- Nordic Air Cargo Symposium



Featured regularly in the **media**, including the Financial Times, STAT Times, The Loadstar and Air Cargo News

Independent judge for **industry awards**:

- Air Cargo News Awards 2020, 2021, 2022
- Payload Asia Awards 2021, 2022
- Pride of Ground Handling Awards 2021, 2022

Our team



Céline Hourcade
Founder & Managing Director
+41 79 179 45 64

Driver of positive change with 20 years of experience, mainly in the aviation & logistics sectors

Unique experience and expertise in innovation & sustainability matters affecting air cargo



Justina Messeiller
Senior Consultant
+41 76 537 90 99

Expert in sustainability, change management, industry engagement, outreach and communication

GRI certified professional

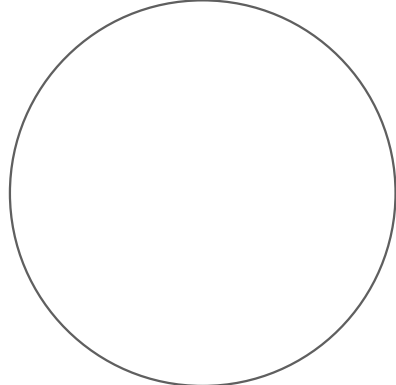
Passionate about aviation, diversity and innovation



Carl-Hérard Louis
Business Analyst

International Management graduate with a focus in data analysis, reporting and project management

Committed to drive sustainable and social impact



We work with partners & we are hiring

Change Horizon partners with independent experts when needed:

SAF, CORSIA, offsetting, packaging optimization, air cargo operations, humanitarian, digital, etc.

A close-up photograph of a moth resting on a dark, granular surface. The moth is positioned in the lower-left quadrant, with its wings spread. A sharp, dark shadow of the moth is cast onto the surface to its right. The ground is composed of small, dark particles, possibly ash or gravel, creating a rough, textured background. The lighting is dramatic, highlighting the fine hairs on the moth's body and the texture of the ground.

Our mission is to influence,
drive, support and celebrate
the sustainable transformation
of aviation and logistics sector

Let's connect

Celine Hourcade
Managing Director

M +41 79 719 4564

celine.hourcade@changehorizon.ch

www.changehorizon.ch

The logo for CHANGE HORIZON is displayed within a black rectangular border. The word "CHANGE" is written in a bold, black, sans-serif font. Below it, the word "HORIZON" is written in a bold, red, sans-serif font.

CHANGE
HORIZON