

# Céline Hourcade

Founder & Managing Director of Swiss-based management consulting firm Change Horizon since September 2019

Co-founder & President of Women in Aviation & Logistics (WAL) non-for-profit association

Former TIACA's Transition Director  
Former IATA's Head of Cargo Transformation  
Co-founder & former Manager of IATA's Future Air Cargo Executive (FACE)



**Driver of positive change with 20 years of experience in international environment, mainly in the aviation & logistics sectors. Unique experience and expertise in innovation & sustainability matters affecting air cargo**

Proven expertise in air cargo, sustainability, innovation, digitalization, unmanned aviation, diversity & inclusion, strategy setting, change management, outreach campaigns, project management & delivery

Strategic advisor to several leaders of industry trade associations, corporates, and start-ups in aviation & logistics sectors

Regular speaker at industry events and in the media about air cargo, innovation, sustainability, unmanned aviation, diversity & inclusion

Jury of several industry awards with a focus on innovation, sustainability, and air cargo

Strategic partner of Neutral Air Partner & TIACA

Partner instructor of Aeroclass.org, on a mission to develop modern and affordable training options within the aviation & logistics sectors

Expert Advisor to the Zhengzhou (CGO) Airport Economy Zone (ZAEC)

Non-executive Board member of the Foundation for Future Supply Chain

Author of the TIACA Air Cargo Sustainability Roadmap in 2021 and creator of TIACA's BlueSky program in 2022

Transition Director of TIACA and in charge of the organizational transformation in 2020-2021

Head of Cargo Transformation at IATA from 2015 to 2019, having created Horizon, the Cargo Innovation forum, the Air Cargo Awards, the DronesLAB, the CO2 measurement standard for shipments, the Air Cargo Makes It Happen campaign and having launched the Interactive Cargo, Modernizing Cargo Distribution and ONE Record projects with past digital transformation project manager responsibilities since 2006

Contributor to the World Economic Forum's Digital Transformation Initiative - Aviation, Travel and Tourism Industry in 2016/2017

Former member of the World Economic Forum's Drone Innovators Network in 2018

Former Advisory Board member of EU-funded project CO2FRET and GLEC (Global Logistics Emissions Council) from 2013 to 2016